

# INTERN ONLINE MARKETING

Germany - Munich



## SOCIAL MEDIA FREAK? THIS IS YOUR CHALLENGE!

Our mission is to inspire scuba divers around the globe and make the most out of their dive vacations and dive gadgets. Are you passionate about the underwater world? We are looking for an online marketing intern who has creative ideas how to manage our social media platforms like Facebook (ca100 000 fans) or Instagram (30 000+ fans) to get more traffic for our scuba diving shop and our travel platform. Be part of an innovative team shaping the diving industry and get real insights how online posts and stories can translate into sales.

[www.DivingSpecials.com](http://www.DivingSpecials.com)  
[www.divingspecials-shop.com](http://www.divingspecials-shop.com)

## INTERN SOCIAL MEDIA / ONLINE MARKETING

### Your tasks

- Support in projects that will take our social media to the next level, including sharing trends & (product) ideas and dive vacation promotion
- Organization of online campaigns and contests
- Supporting operationally to manage Facebook and Instagram accounts @divingspecials
- Relevant forum posts
- Youtube marketing of Diving Specials
- Translation of website content from English to German (or Italian, Spanish etc)

### Your profile

- Your heart beats for social media and you cannot wait to work on stories that will go viral
- You have amazing team player skills
- You have a positive 'can-do' attitude & love to learn new things
- You study marketing, management or related studies like tourism
- Perfect English skills, native German speaker a must
- Min. 6 months time for the obligatory internship (Pflichtpraktikum), flexible start in 2021
- Scuba diving certification a plus

### We offer

- Passionate and fun team spread internationally (headquarters in Munich)
- Real insights into the dive industry (shop + travel)
- Plenty of room for personal growth, professional development and high impact
- Inspirational way of working right in the city center of Munich
- Long-term job opportunity in online marketing

You are a social media freak and you know it! You love creating new things? Send us your application

[Career@DivingSpecials.com](mailto:Career@DivingSpecials.com)