

INTERN ONLINE MARKETING

Germany - Munich



SOCIAL MEDIA FREAK? THIS IS YOUR CHALLENGE!

Our mission is to inspire scuba divers around the globe and make the most out of their dive gadgets. Are you passionate about the underwater world? We are looking for an online marketing intern who has creative ideas how to manage our social media platforms like Facebook (ca100 000 fans) or Instagram (30 000+ fans) to get more traffic for our scuba diving shop. Be part of an innovative team shaping the diving industry and get real insights how online posts and stories can translate into sales.

www.divingspecials-shop.com

INTERN SOCIAL MEDIA / ONLINE MARKETING

Your tasks

Support in projects that will take our social media to the next level, incl. sharing trends & (product) ideas
Organization of online campaigns and contests
Supporting operationally to manage Facebook and Instagram accounts @divingspecials
Relevant forum posts
Youtube marketing of Diving Specials
Translation of website content from English to German (or Italian, Spanish etc)

Your profile

Your heart beats for social media and you cannot wait to work on stories that will go viral
You have amazing team player skills
You have a positive 'can-do' attitude & love to learn new things
You study marketing, management or related studies like tourism
Perfect English skills, native German speaker a must
Min. 6 months time for the obligatory internship (Pflichtpraktikum), flexible start in 2021
Scuba diving certification a plus

We offer

Passionate and fun team spread internationally (headquarters in Munich)
Real insights into the dive industry (shop + travel)
Plenty of room for personal growth, professional development and high impact
Inspirational way of working right in the city center of Munich
Long-term job opportunity in online marketing

You are a social media freak and you know it! You love creating new things? Send us your application

Career@DivingSpecials.com